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TSX Venture Exchange: MDX

MedX Health Corp. and Blanc Labs complete design of cloud-based telemedicine platform to enable global deployment of MedX's scanning devices across a broad network of centers

MISSISSAUGA, ON, October 30, 2017 – MedX Health Corp. ("MedX") (TSX-V: MDX) is pleased to announce that it has completed the design phase of its telemedicine platform which will allow MedX's scanning devices to be deployed in multiple points of service in North America and internationally. The scanned images will be sent securely to dermatologists for remote assessment, allowing for accelerated referral for patients to an in-person consultation with a dermatologist for the treatment of suspicious cases.

"We are very excited about reaching this important milestone with Blanc Labs as we believe that this telemedicine platform is a game-changer for MedX and its growth trajectory, and ultimately for people – no matter where they live – who will be able to get their moles and lesions accurately assessed by a dermatologist without having to endure lengthy wait times to determine if there is cancer present," said Robert von der Porten, President and Chief Executive Officer of MedX. "It brings the advantages of telemedicine to the growing skin cancer problem, while offering the benefits of software as a service (SaaS). We are confident that the deployment of our system, which will be available early in 2018, will help reduce patient wait times, healthcare costs and mortality rates."

"Blanc Labs is very proud to have been chosen by MedX to collaborate with them on this project," said Dariush Zomorodi, Blanc Lab's Chief Innovation Officer. "Our partnership will allow us to continue to be innovators in building this platform. Skin cancer is a massive global issue and we see the telemedicine platform as a way to help dramatically reduce skin cancer's human, financial and emotional toll."

According to the Canadian Cancer Society, melanoma is the deadliest form of skin cancer but when caught early it is largely curable. Frequent skin screenings, early detection and a strong focus on prevention are all necessary to stop the rise in melanoma cases.

About MedX

MedX, headquartered in Mississauga, Ontario, is a leading medical device company focused on skin cancer with its SIAscopy technology. This technology is imbedded in its products SIAMETRICS™, SIMSYS™, and MoleMate™, which MedX manufactures in its ISO 13485 certified facility. SIAMETRICS™, SIMSYS™, and MoleMate™ include hand-held devices that use patented technology utilizing light and its remittance to view up to 2 mm beneath suspicious moles and lesions in a pain free, non-invasive manner,

with its software then creating real-time images for physicians and dermatologists to evaluate all types of moles or lesions within seconds. The devices are sold to physicians and clinics, as well as being deployed in pharmacies and remote clinics from where the images are sent to dermatologists who perform a diagnosis. These products are Health Canada, FDA (US), ARTG and CE approved for use in Canada, the US, Australia, the European Union and Turkey. SIAMETRICS™ is a unique product used in a specialized market for research into the clinical effectiveness of medical treatments of certain skin conditions. MedX also designs, manufactures and distributes quality laser and light therapy technologies for use in numerous medical settings, approved in major jurisdictions, to provide drug free and non-invasive treatment of tissue damage and pain. For more information and a complete profile of MedX and its products visit www.medxhealth.com.

About Blanc Labs

Blanc Labs is a Toronto-based innovation consulting firm that builds the next generation of digital solutions. We help enterprises rapidly bring ideas to life and digitally transform their business. We combine our subject matter expertise with creative and deep technical capabilities to offer end-to-end digital innovation. Blanc Labs' roots are in entrepreneurship and matured enterprise consulting. Our expertise in building successful products and ventures empowers our clients to innovate. We've grown into a global organization with over 150 engineers, innovators, and creative minds in offices across North & South America. Our firm has a fast-growing list of satisfied clients from diverse industries. We make an impact on each client's business success and digital journey. For more information about Blanc Labs visit www.blanclabs.com.

Contacts:

Rob von der Porten, President & CEO

MedX Health Corp

905-670-4428 ext 226

Media Relations

Deborah Thompson

Deborah@dt-communications.ca

416-918-9551